



Dear Friends of Ovation,

Please join us for the **20<sup>th</sup> Anniversary of Ovation School for the Performing Arts**. We are celebrating with a Broadway-style production of Andrew Lloyd Webber and Tim Rice's *Joseph and the Amazing Technicolor Dreamcoat*, starring Ovation Alumni, Staff, and Students. The shows will take place on May 10, 11, and 12 at the beautiful campus of Pacific Community Center, located on the corner of 800 West Arrow Hwy in Upland.

This year's celebration is replacing our Annual Gala and Silent Auction, our largest fundraising event of the year. This year, we are hoping to raise \$50,000 with the help of our community partners and generous supporters. These funds will be used to alleviate the cost of the production and will directly benefit the performing arts education of the students at Ovation.

Ovation is a 501c3 non-profit charitable organization that teaches life-skills through the arts and the concept of giving back. Tuition alone does not cover the costs of the programs at Ovation. No student is ever turned away for financial reasons. We depend on grants, donations, and fundraisers such as this upcoming production to continue providing a quality performing arts education that is accessible to all.

*Will you help us in our mission to change the world one child at a time?*

There are several ways you can help Ovation, while promoting your business.

- 1) **Be a sponsor** of the event. Sponsorships range from \$1,500 to sponsoring the entire event for \$50,000. Sponsors will be featured on all digital marketing, social media posts, e-blasts, Ovation's website, t-shirts (before April 15<sup>th</sup>), programs, and in the lobby.
- 2) **Place an ad** in the playbill. The playbill will be 8.5x11, full color, glossy on quality catalog stock. The cost to place your ad is \$1000 for the full-page back cover, \$500 full-page interior, \$250 half-page, \$125 quarter-page, and \$75 for business card.
- 3) **Make a donation** to Ovation at [ovationperformingarts.org](http://ovationperformingarts.org).
- 4) **Purchase tickets** to the show. Tickets are now on sale and can be purchased through Ovation's website: [ovationperformingarts.org](http://ovationperformingarts.org).
- 5) **Spread the word** and place a show poster in your business.

We appreciate your attention and support of this special event. Together, we can make a difference in our community. Should you have any questions, please feel free to contact us [info@ovationperformingarts.org](mailto:info@ovationperformingarts.org).

Sincerely,  
Ovation Staff



*Ovation's 20<sup>th</sup> Anniversary*  
**“Joseph and the Amazing Technicolor Dreamcoat”**  
**ADVERTISING & SPONSORSHIP**  
**Production Dates: May 10, 11, & 12, 2024**

NAME: \_\_\_\_\_

COMPANY: \_\_\_\_\_

MAILING ADDRESS: \_\_\_\_\_  
 \_\_\_\_\_

PHONE: \_\_\_\_\_ ALT. PHONE: \_\_\_\_\_

EMAIL: \_\_\_\_\_  
 \_\_\_\_\_

**🎵 I WOULD LIKE TO PLACE AN AD IN THE PLAYBILL:**

Full-Page BACK - \$1,000 \_\_\_\_\_

Full-Page INTERIOR - \$500 \_\_\_\_\_

Half-Page - \$250 \_\_\_\_\_

Quarter-Page - \$125 \_\_\_\_\_

Business Card - \$75 \_\_\_\_\_

*Email artwork as JPEG or PNG files to [info@ovationperformingarts.org](mailto:info@ovationperformingarts.org).*

**🎵 I WANT TO SPONSOR THE EVENT AT THE FOLLOWING LEVEL:**

Executive Producer \$50,000 \_\_\_\_\_

*Executive Producer Sponsorship includes VIP Seating for up to 20 guests*

Producer \$25,000 \_\_\_\_\_

*Producer includes VIP Seating for 12 guests*

Associate Producer \$10,000 \_\_\_\_\_

*Assoc. Producer includes VIP Seating for 8 guests*

Partner \$7,500 \_\_\_\_\_

*Partner includes VIP Seating for 6 guests*

Visionary \$5,000 \_\_\_\_\_

*Visionary includes 6 Regular Admission Tickets*

Insider \$2,500 \_\_\_\_\_

*Insider includes 4 Regular Admission Tickets*

Angel \$1500 \_\_\_\_\_

*Angel includes 2 Regular Admission Tickets*

**🎵 I WOULD LIKE TO MAKE A DONATION TO OVATION IN THE AMOUNT OF:**

\$ \_\_\_\_\_.

*Donations can be made via check by mail or card online at [www.ovationperformingarts.org](http://www.ovationperformingarts.org).*

*Please make payments and donations payable to:  
 Ovation School for the Performing Arts  
 P.O. Box 1928, Upland, CA 91785*

**Thank you for your support!**

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*Ovation School for the Performing Arts is non-profit 501c3 public charity organization.  
 Donations are tax-deductible. FEIN 27-2971551  
 Contact (909) 985-1858 or email [info@ovationperformingarts.org](mailto:info@ovationperformingarts.org)*